



NASIHA AMRIN

BRANCH MANAGER

PERSONAL PROFILE

Open & Positive communicator with calm and level headed approach to manage routine needs and meeting special challenges. Responsible retail professional with excellent sales, service and inter personal skills, committed to make every customer feel welcome and assisting with any need. Apart from these I have a bit Knowledge about Design, Space Planning and Project Management.

WORK EXPERIENCE

BRAND MANAGER, Kairali Trails

MARCH | 2025 - present

- Leading brand strategy, marketing, and positioning for Kairali Trails. Oversee campaign planning, digital presence, and sales alignment to ensure consistent brand growth and visibility.

CUSTOMER RELATIONSHIP MANAGER, (TOMMY HILFIGER)

MAR 2024 | FEB 2025

- Marketing Executive, PVH Corp. (Tommy Hilfiger)
Mar 2024 - Present | Phoenix Marketcity, Chennai
- Managed daily sales reporting and KPI analysis to track marketing performance.
Streamlined sales tracking processes to improve reporting accuracy.

EDUCATIONAL HISTORY

BSC. BACHELOR OF DESIGNS

INTERIOR DESIGNER

- Selected furniture, fabrics, lighting and artwork to create aesthetically pleasing spaces

CONTACT ME AT

 9751511253

 nasihaamrin11@gmail.com

 @nasihaamrin

SKILLS

- Project Management
- Public relations
- Teamwork
- Leadership
- Digital Marketing

LANGUAGE

- ENGLISH
- HINDI
- TAMIL
- URDU

EDUCATION

BSC. Bachelor of designs
school of designs.

The Designers
nungambakkam, Garden road
second cross knk