

NIHA FATHIMA

Marketing Operations Manager

📞 7708530039

✉️ nihafathima05@gmail.com

📍 Ambur, Tamil Nadu, India

I manage campaigns, improve marketing processes, and ensure smooth teamwork across projects. I also handle and guide interns to help maintain effective and organized operations.

WORK EXPERIENCE

May 2025 – Present

Marketing Operations Manager

Helppme.in

I manage daily marketing operations, support campaign planning, and keep team tasks organized. I also guide interns and help maintain smooth coordination across projects.

March 2025

Marketing Intern

Helppme.in

I learned how basic marketing strategies and campaigns work, supported simple hiring tasks, and gained a clear understanding of content planning and audience engagement.

Dec 2024 – Jan 2025

E-Commerce Intern

Cyber Space Tech Solutions – Bangalore

I created simple product mockups for clients, updated product listings on Shopify, and learned how an online store and product catalogue function.

EDUCATION

2023 – 2026 (Pursuing)

BCA (Bachelor of Computer Applications)

Islamiah Women's College (Autonomous), Vaniyambadi

SKILLS

Marketing Operations, Social Media Management, Branding Support, Team Coordination, Communication, Time Management.