

Vedant Pathak

Frontend Laravel Developer | WordPress Developer

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● Sector 56, Gurugram, India

PROFESSIONAL SUMMARY

Frontend-focused Laravel and WordPress Developer with hands-on experience in custom website development, theme customization, plugin modifications, and responsive UI implementation. Skilled in building scalable and SEO-optimized web solutions across real estate, eCommerce, recruitment, and service-based industries. Experienced in integrating backend functionality, improving website performance, and delivering user-friendly digital experiences.

TECHNICAL SKILLS

Languages & Core	PHP, JavaScript, HTML5, CSS3, C++, Object-Oriented Programming (OOP)
Frameworks & Tools	Laravel, WordPress, Node.js
Database	MySQL
WordPress Expertise	Custom Theme Development & Customization, Plugin Development & Modification, WooCommerce, Divi Builder
Additional Skills	Responsive Web Design, Cross-Browser Compatibility, SEO Optimization, Web Core Vitals, AI Productivity Tools

WORK EXPERIENCE

Web Designer & WordPress Developer

Unifit Realty • Gurugram, India • Jan 2025 – Present

- Developed and maintained high-performing real estate websites using WordPress and Divi Builder.
- Built **40+ SEO-optimized landing pages** focused on lead generation and conversion improvement.
- Improved website speed, responsiveness, and **Web Core Vitals** performance for better UX and search visibility.
- Managed complete WordPress workflows: layouts, plugin integration, contact forms, and third-party tools.
- Implemented responsive and mobile-first designs to ensure cross-device compatibility.

Frontend Developer (WordPress & Laravel)

Techguru IT Solutions • Delhi, India • Jun 2023 – Dec 2024

- Developed and customized multiple WordPress websites using custom CSS, PHP modifications, and plugin enhancements.
- Built frontend interfaces for a **Support Call Management System** using Laravel and MySQL.
- Designed dynamic dashboards and UI components for client support tracking and maintenance workflows.
- Developed a **Stationery Management System** for internal organisational tracking and inventory management.
- Collaborated with backend developers for API integration and database-driven functionalities.
- Delivered responsive and optimised websites across recruitment, real estate, interior design, and eCommerce.

KEY PROJECTS

urgenthiring.com

Job Portal Website

- Developed frontend UI and customized WordPress backend functionalities for recruiters and job seekers.
- Improved user experience with responsive layouts and optimized navigation.

krivam.in

Real Estate Website

- Built the complete website from scratch using WordPress.
- Designed custom property listing layouts and responsive property showcase sections.

blinterior.in

Interior Design Website

- Created visually rich and responsive portfolio pages for showcasing interior design projects.
- Enhanced user engagement through modern UI/UX implementation.

techgurustore.in

E-Commerce Store

- Developed and managed an online store using Zoho Commerce.
- Configured product listings, inventory management, and payment gateway integration.

hydroshields.co.uk

International Business Website

- Enhanced existing WordPress website performance and responsiveness.
- Improved layout structure and overall user experience.

1pointsolution.in

Recruitment Platform

- Built service pages and job-listing sections using Divi Builder.
- Structured the website for improved readability and lead generation.

Additional: fronteye.co.in | ndsinterio.com | iguhc.in — Website design improvements, layout customization, responsiveness, and UI enhancements for multiple service-based businesses.

PROJECT HIGHLIGHTS

Custom WordPress Development

Extensive experience customizing WordPress themes, editing core PHP functionality, and extending plugin-level features to deliver fully tailored business solutions.

Real Estate Landing Page System

Built and managed 40+ high-converting landing pages with mobile-first layouts, SEO optimization, and Web Core Vitals improvements for real estate campaigns.

Laravel Business Applications

Developed internal business management systems — Support Call Management and Stationery Management platforms — with dynamic dashboards and MySQL integration.

EDUCATION

B.Tech – Computer Science & Engineering

UIET, MDU Rohtak • 2019 – 2023 • CGPA: 7.8