

VISHAL M

MANAGEMENT STUDENT

CONTACT

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SKILLS

- Google Analytics / Google Ads
- MS Excel (Data Analysis, Pivot Tables, Dashboards)
- Marketing Automation Tools (Mailchimp)
- Sales & Channel Management
- Advertising & Promotional Campaigns

LANGUAGES

- English
- Tamil

DECLARATION

I hereby declare that all the information given below are true to the best of my knowledge



PROFILE

Marketing with strong knowledge of consumer behavior, brand management, and digital marketing strategies. Skilled in market research, data analysis, and promotional planning with a keen interest in leveraging marketing insights to drive business growth. Adept at teamwork, problem-solving, and communication, with hands-on experience in academic projects, internships, and case studies.



WORK EXPERIENCE

INTERNSHIP

Gokul Sandal

- Conducted fieldwork for market and stock audits, ensuring accurate data collection on product availability and store performance.
- Prepared and analyzed LVR (Location Visit Report) and SR (Sales Report) to track sales performance, product demand, and distribution efficiency.
- Assisted in preparing structured tracker reports to monitor product movement across different categories (GSS, GBT, FW, GSP, etc.)

CERTIFICATE

- Advance tally and Mircrosoft office-Appola computer edcuation
- Advance excel-cousera
- Gogle certificate-cousera

AREA OF Interest

- Sales and marketing
- Analyst
- Business development



EDUCATION

Master of Business Management	2024--2026
KCT BUSINESS SCHOOL-Marketing and operations	
B.COM-Ramakrishna Misssion Vivekananda college	